**FOR IMMEDIATE RELEASE**

**date of press release**

**CONTACT:** add name and phone/email of person who can answer questions about the event

**LOCAL SCREENING OF FILM BY WITF-TV**

In partnership with the Pennsylvania Conservation Heritage Project and the Pennsylvania Department of Conservation and Natural Resources

***Ned Smith: Gone for the Day***

Self-trained artist, writer and naturalist Ned Smith is among the premier nature artists of the 20th century. He encouraged his readers to step outside, not just to look but to observe and notice the wondrously small things happening around them in the natural work. In doing so, countless Pennsylvanians fell in love with the outdoors. Over the span of 45 years, Smith created thousands of astonishingly accurate drawings and paintings of wildlife, highlighting the important connection between art and conservation.

*Pennsylvania’s Conservation Heritage: Telling the Story* is a statewide initiative with the mission of documenting and interpreting the commonwealth's rich and diverse conservation and environmental history through oral interviews, a series of documentaries, public programs, and articles.

The conservation history of Pennsylvania tells a cyclical narrative of environmental degradation of our rich resources—and the more hopeful story of the far-reaching visions of conservation leaders and the passage of policies enacted to protect our resources. This is a story of citizens who overwhelmingly banded together—sportsmen, families and concerned communities—to protect our air, land and water, and to preserve our rich conservation legacy for future generations.

 **WHAT:** Screening of ***Ned Smith: Gone for the Day***

with panel discussion and reception to follow

**WHERE:** (address and specific location of place)

**WHEN:** (date and time)

**COST:** Free to the public (add if there is advance registration required and how to do that)

Add additional description of event. Example: Film is 30 minutes, with 20 minute panel discussion. Panelists will include:

Information on reception (such as to follow with refreshments)