**FOR IMMEDIATE RELEASE**

**date of press release**

**CONTACT:** add name and phone/email of person who can answer questions about the event

**LOCAL SCREENING OF FILM BY WITF-TV**

in partnership with the Pennsylvania Conservation Heritage Project and the Pennsylvania Department of Conservation and Natural Resources

***Straight Talk: The Ralph Abele Story***

Ralph W. Abele’s “Resource First” philosophy helped protect and conserve the Commonwealth’s waterways and aquatic life. As longest serving Executive Director of the Fish & Boat Commission, Abele is credited with modernizing the Fish & Boat Code, leading efforts to restore the American shad population to the Susquehanna River and much more.

*Pennsylvania’s Conservation Heritage: Telling the Story* is a statewide initiative with the mission of documenting and interpreting the commonwealth's rich and diverse conservation and environmental history through oral interviews, a series of documentaries, public programs, and articles.

The conservation history of Pennsylvania tells a cyclical narrative of environmental degradation of our rich resources—and the more hopeful story of the far-reaching visions of conservation leaders and the passage of policies enacted to protect our resources. This is a story of citizens who overwhelmingly banded together—sportsmen, families and concerned communities—to protect our air, land and water, and to preserve our rich conservation legacy for future generations.

**WHAT:** Screening of ***Straight Talk: The Ralph Abele Story***

with panel discussion and reception to follow

**WHERE:** (address and specific location of place)

**WHEN:** (date and time)

**COST:** Free to the public (add if there is advance registration required and how to do that)

Add additional description of event. Example: Film is 30 minutes, with 20 minute panel discussion. Panelists will include:

Information on reception (such as to follow with refreshments)