**FOR IMMEDIATE RELEASE**

**date of press release**

**CONTACT:** add name and phone/email of person who can answer questions about the event

**LOCAL SCREENING OF FILM by WITF-TV**

in partnership with the Pennsylvania Conservation Heritage Project and the Pennsylvania Department of Conservation and Natural Resources

***Gifford Pinchot’s Conservation Legacy***

As America’s first trained forester and conservationist, Gifford Pinchot used his wealth and power to protect the nation’s natural resources for “the greatest good, for the greatest number, in the long run.” In 1905 he became head of the newly established United States Forest Service. As Governor of Pennsylvania Pinchot put Pennsylvanians back to work during the Great Depression.

*Pennsylvania’s Conservation Heritage: Telling the Story* is a statewide initiative with the mission of documenting and interpreting the commonwealth's rich and diverse conservation and environmental history through oral interviews, a series of documentaries, public programs, and articles.

The conservation history of Pennsylvania tells a cyclical narrative of environmental degradation of our rich resources—and the more hopeful story of the far-reaching visions of conservation leaders and the passage of policies enacted to protect our resources. This is a story of citizens who overwhelmingly banded together—sportsmen, families and concerned communities—to protect our air, land and water, and to preserve our rich conservation legacy for future generations.

**WHAT:** Screening of ***Gifford Pinchot’s Conservation Legacy***

with panel discussion and reception to follow

**WHERE:** (address and specific location of place)

**WHEN:** (date and time)

**COST:** Free to the public (add if there is advance registration required and how to do that)

Add additional description of event. Example: Film is 30 minutes, with 20 minute panel discussion. Panelists will include:

Any reception.